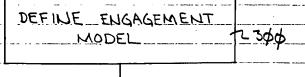


FIG. 1

DESCRIPTION ..

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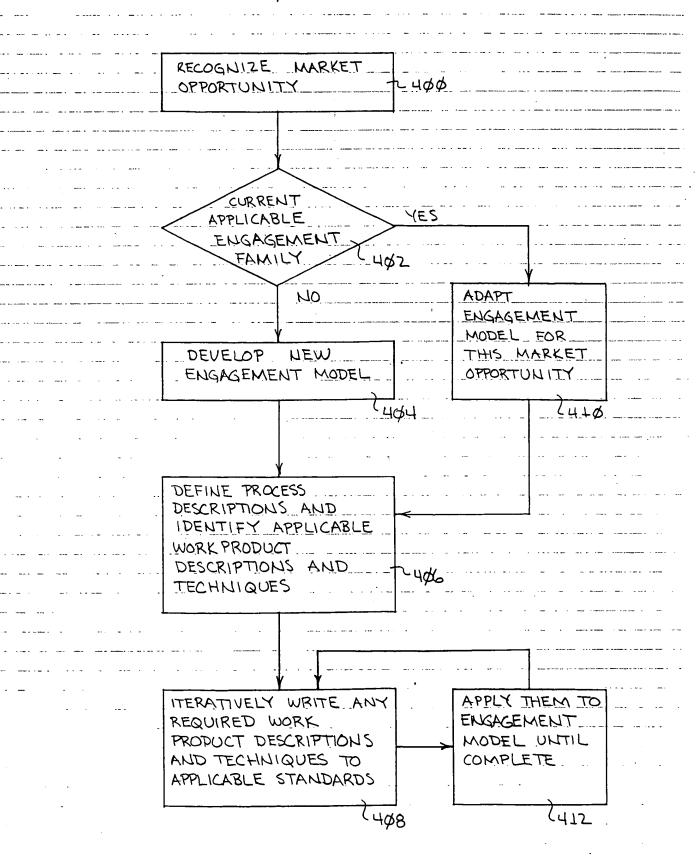


UTILIZE ENGAGEMENT

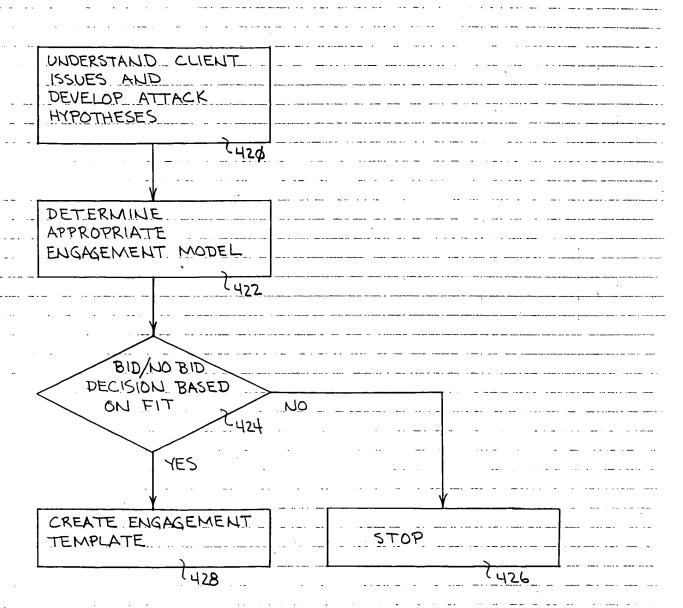
MONITOR CLIENT ENGAGEMENTS

F16. 2

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F14.3



UTILIZE ENGAGEMENT
TEMPLATES TO
COLLECT METRICS
ACROSS ENGAGEMENTS

(430

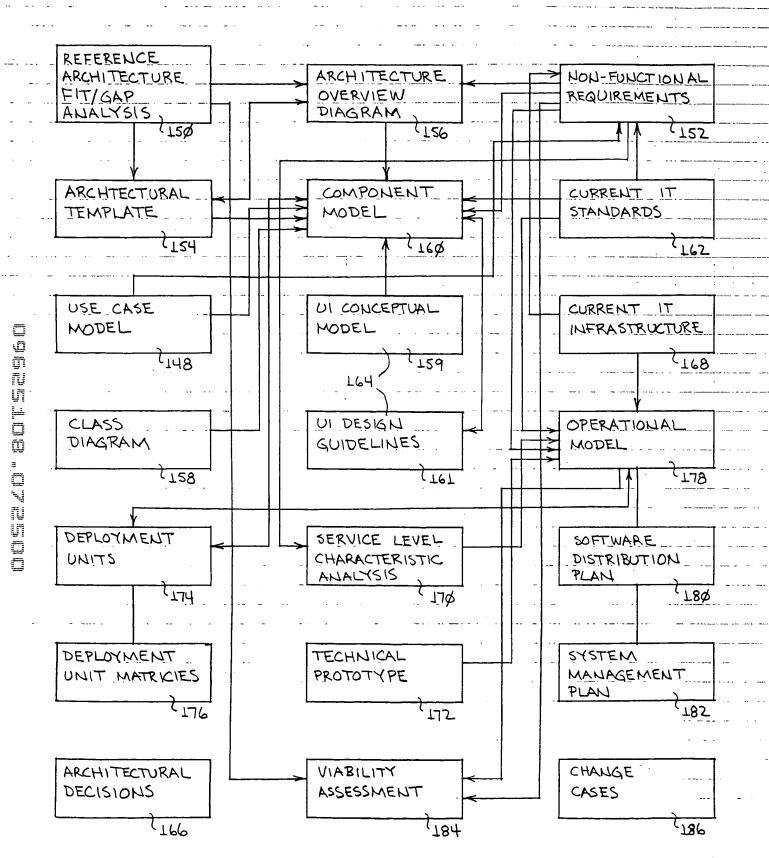
MANAGE ENGAGEMENT FAMILY USING METRICS APPLIED TO ENGAGEMENT MODEL

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ADJUST MARKET ATTACK PLAN BASED UPON HEALTH OF OF ENGAGEMENT FAMILY

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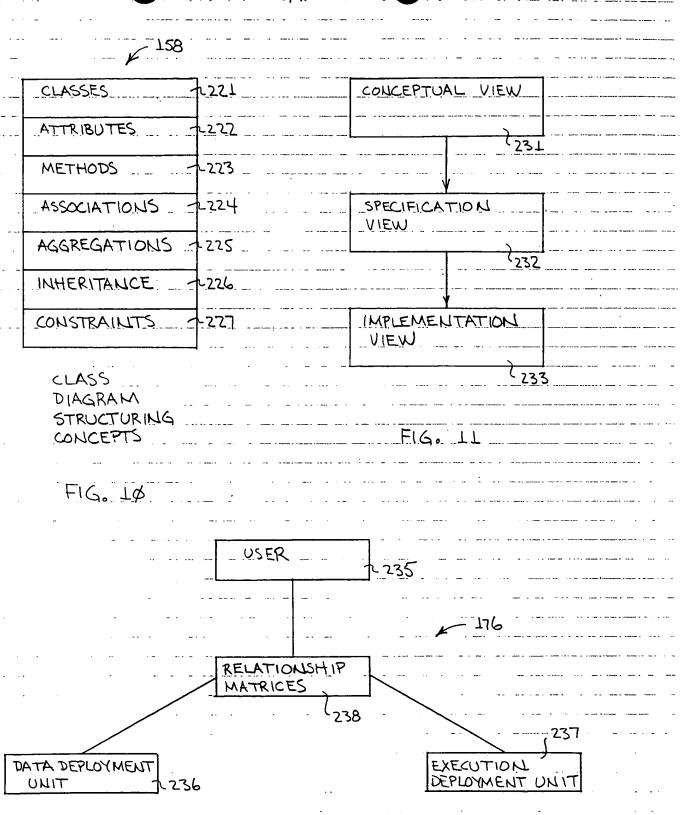
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